

SPONSORSHIP OPPORTUNITIES

RIDES FAR

FOR AUTISM RESEARCH



**Saturday,
September 28, 2024**

Chicago, IL
Columbia, MD

**Saturday,
October 5, 2024**

Toronto, ON
White Plains, NY



RIDES FAR FOR AUTISM RESEARCH

The Annual Cycling Event to Raise Funds for the Autism Science Foundation

When you team up with the ride, you join a strategic partnership that offers:

- Demonstrable corporate social responsibility.
- The chance to associate your brand with a respected charity—the Autism Science Foundation.
- An opportunity for the financial services community to come together in person—and around the globe through our virtual ride—to rally around an important cause.
- A unique chance for the financial community to build relationships.

ASF's Mission

- Fund scientific research.
- Encourage families to seek evidence-based treatments.
- Bring science directly into the community through events like the Autism TED talks.
- Bring a voice to children and families struggling with autism.

Your Impact on the Autism Science Foundation

Your sponsorship of the ride will have a significant impact on ASF's mission by funding research into:

- Causes of autism.
- Novel treatments for people of all ages.
- New tools to detect autism earlier.
- Improved services for people with autism.



2009

The Year the Autism Science Foundation was founded

\$6 million

Dollar amount of research ASF has funded

87 cents

Portion of every dollar that goes to ASF's mission

1 in 34

Proportion of children diagnosed with autism

6 months

Time by which early signs of autism can be seen in the brain, as shown by ASF-funded research by the Autism Baby Siblings Research Consortium

1

Number of girls diagnosed for every 4 boys diagnosed

34

Number of patient advocacy organizations working together with ASF to help families with genetic causes of ASD

287

Discoveries published in scientific journals funded through ASF that contribute to the understanding of autism

81

Percent of fellows that stay in autism research after they finish their award

418

Families with siblings who participate in ASF sibling group "Sam Sibs Stick Together" virtual events



Our Sponsors

DOUBLE DIAMOND



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE



Summary of Sponsorship Benefits

	DOUBLE DIAMOND \$40,000	DIAMOND \$35,000	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$7,500
Complimentary riders and walkers*	60	50	40	30	20	10
Team profiled on Rides FAR website and social media platforms	✓	✓				
Choice of one exclusive sponsorship benefit, as available**	✓	✓				
Prominent logo placement on starting line in each city	✓	✓	✓			
Opportunity for team members to ring NYSE bell, as available (date TBD)	3	2	1			
Branded product distribution	✓	✓	✓			
Logo with hyperlink on home page of Rides FAR website	✓	✓	✓			
Digital logo display in rotation on stage at all event cities	✓	✓	✓	✓	✓	✓
Shareable, social media posts	✓	✓	✓	✓	✓	✓
In-person or Zoom Lunch 'n' Learn to support teambuilding	✓	✓	✓	✓	✓	✓
Complimentary jersey design for team jersey	✓	✓	✓	✓	✓	✓
Exclusive Oasis-In-A-Box shipped globally to virtual team members	✓	✓	✓	✓	✓	✓
Volunteer opportunities to enhance your team's engagement	✓	✓	✓	✓	✓	✓

* \$250 suggested fundraising goal per rider/walker on sponsor teams

** Examples include exclusive breakfast sponsor in one event city, exclusive souvenir cap sponsor in one event city, exclusive sponsorship of an "oasis" (rest stop)



Sponsorship Opportunities

DOUBLE DIAMOND SPONSOR \$40,000

- 60 complimentary riders and walkers
- Exclusive logo placement on teardrop banners at starting line of all ride cities
- Opportunity for 2 representatives to ring NYSE bell, as available (date TBD)
- Team profile of your sponsor team highlighted on all Rides FAR social media platforms
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo spotlighted as Double Diamond Sponsor on event homepage
- Choice of one exclusive sponsorship benefit, as available*
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

DIAMOND SPONSOR \$35,000

- 50 complimentary riders and walkers
- Exclusive logo placement on teardrop banners at starting line of all ride cities
- Opportunity for 1 representative to ring NYSE bell, as available (date TBD)
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo spotlighted as Diamond Sponsor on event homepage
- Choice of one exclusive sponsorship benefit, as available*
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

* Examples include exclusive breakfast sponsor in one event city, exclusive souvenir cap sponsor in one event city, exclusive sponsorship of an "oasis" (rest stop).



Sponsorship Opportunities

PLATINUM SPONSOR\$25,000

- 40 complimentary riders and walkers
- Shared logo placement on teardrop banners at starting line of all ride cities
- Opportunity for 1 representative to ring NYSE bell, as available (date TBD)
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo listed as Platinum Sponsor on event homepage
- Choice of one exclusive sponsorship benefit, as available*
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

GOLD SPONSOR \$20,000

- 30 complimentary riders and walkers
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo listed as Gold Sponsor on event website
- Digital logo display in rotation on stage at all event cities
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

* Examples include exclusive breakfast sponsor in one event city, exclusive souvenir cap sponsor in one event city, exclusive sponsorship of an "oasis" (rest stop).



Sponsorship Opportunities

SILVER SPONSOR\$15,000

- 20 complimentary riders and walkers
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo listed as Silver Sponsor on event website
- Digital logo display in rotation on stage at all event cities
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

BRONZE SPONSOR\$7,500

- 10 complimentary riders and walkers
- Shareable, group social media post highlighting your sponsorship
- Hyperlinked logo listed as Bronze Sponsor on event website
- Digital logo display in rotation on stage at all event cities
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding



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