

SPONSORSHIP OPPORTUNITIES

RIDES FAR FOR AUTISM RESEARCH

Saturday, September 27
Chicago, IL & Toronto, ON

Saturday, October 4
White Plains, NY



RIDES FAR FOR AUTISM RESEARCH



The Annual Cycling Event to Raise Funds for the Autism Science Foundation

When you team up with the ride, you join a strategic partnership that offers:

- Demonstrable corporate social responsibility.
- The chance to associate your brand with a respected charity—the Autism Science Foundation.
- An opportunity for the financial services community to come together in person—and around the globe through our virtual ride—to rally around an important cause.
- A unique chance for the financial community to build relationships.

ASF's Mission

- Fund scientific research.
- Encourage families to seek evidence-based treatments.
- Bring science directly into the community through events like the Autism TED talks.
- Bring a voice to children and families struggling with autism.

Your Impact on the Autism Science Foundation

Your sponsorship of the ride will have a significant impact on ASF's mission by funding research into:

- Causes of autism.
- Novel treatments for people of all ages.
- New tools to detect autism earlier.
- Improved services for people with autism.



Our Sponsors

DOUBLE DIAMOND



DIAMOND



PLATINUM



GOLD



Our Sponsors

SILVER

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OCC THE FOUNDATION FOR SECURE MARKETS

VIRTU FINANCIAL

WELLS FARGO

BRONZE

II:II SYSTEMS

ABC Capital Management Inc.

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YOUR NETWORK. YOUR ADVANTAGE.

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Fireblocks

Forefront

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OPTIONAL PARTNERS

OTCMarkets

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ROSENBLATT SECURITIES

STANY
The Security Traders Association of New York, Inc.
Foundation

SULLIVAN & CROMWELL

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Summary of Sponsorship Benefits

	DOUBLE DIAMOND \$40,000	DIAMOND \$35,000	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$7,500
Complimentary riders and walkers*	60	50	40	30	20	10
Team profiled on Rides FAR website and social media platforms	✓	✓				
Choice of one exclusive sponsorship benefit, as available**	✓	✓				
Prominent logo placement on starting line in each city	✓	✓	✓			
Opportunity for team members to ring key exchange bell, as available (date TBD)	3	2	1			
Logo with hyperlink on home page of Rides FAR website	✓	✓	✓			
Branded product distribution	✓	✓	✓	✓		
In-person or Zoom Lunch 'n' Learn to support teambuilding	✓	✓	✓	✓	✓	
Digital logo display in rotation on stage at all event cities	✓	✓	✓	✓	✓	✓
Shareable, social media posts	✓	✓	✓	✓	✓	✓
Complimentary jersey design for team jersey	✓	✓	✓	✓	✓	✓
Exclusive Oasis-In-A-Box shipped globally to virtual team members	✓	✓	✓	✓	✓	✓
Volunteer opportunities to enhance your team's engagement	✓	✓	✓	✓	✓	✓

* \$250 suggested fundraising goal per rider/walker on sponsor teams

** Examples include exclusive breakfast sponsor in one event city, exclusive souvenir cap sponsor in one event city, exclusive sponsorship of an "oasis" (rest stop)



Sponsorship Opportunities

DOUBLE DIAMOND SPONSOR \$40,000

- 60 complimentary riders and walkers
- Exclusive logo placement on teardrop banners at starting line of all ride cities
- Opportunity for 3 representatives to ring the bell at a key exchange, as available (date TBD)
- Team profile of your sponsor team highlighted on all Rides FAR social media platforms
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo spotlighted as Double Diamond Sponsor on event homepage
- Choice of one exclusive sponsorship benefit, as available*
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

DIAMOND SPONSOR \$35,000

- 50 complimentary riders and walkers
- Exclusive logo placement on teardrop banners at starting line of all ride cities
- Opportunity for 2 representatives to ring the bell at a key exchange, as available (date TBD)
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo spotlighted as Diamond Sponsor on event homepage
- Choice of one exclusive sponsorship benefit, as available*
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

* Examples include exclusive breakfast sponsor in one event city, exclusive souvenir cap sponsor in one event city, exclusive sponsorship of an "oasis" (rest stop).



Sponsorship Opportunities

PLATINUM SPONSOR\$25,000

- 40 complimentary riders and walkers
- Shared logo placement on teardrop banners at starting line of all ride cities
- Opportunity for 1 representative to ring NYSE bell, as available (date TBD)
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo listed as Platinum Sponsor on event homepage
- Choice of one exclusive sponsorship benefit, as available*
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

GOLD SPONSOR \$20,000

- 30 complimentary riders and walkers
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo listed as Gold Sponsor on event website
- Digital logo display in rotation on stage at all event cities
- Product distribution possible
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

* Examples include exclusive breakfast sponsor in one event city, exclusive souvenir cap sponsor in one event city, exclusive sponsorship of an "oasis" (rest stop).



Sponsorship Opportunities

SILVER SPONSOR\$15,000

- 20 complimentary riders and walkers
- Shareable, featured social media post highlighting your sponsorship
- Hyperlinked logo listed as Silver Sponsor on event website
- Digital logo display in rotation on stage at all event cities
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members
- In-person or Zoom Lunch 'n' Learn to support teambuilding

BRONZE SPONSOR\$7,500

- 10 complimentary riders and walkers
- Shareable, group social media post highlighting your sponsorship
- Hyperlinked logo listed as Bronze Sponsor on event website
- Digital logo display in rotation on stage at all event cities
- Volunteer opportunities to enhance your team's engagement
- Complimentary design for sponsor's team jerseys
- Exclusive Oasis-In-A-Box shipped globally to virtual team members



RIDES FAR

FOR AUTISM RESEARCH

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